

NEETHU TITO

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Designer / Fabric Sourcing / Product Development

A conscious creative with 5 years of experience in the luxury fashion industry, I am deeply influenced by art, culture, innovation, and technical prowess. Driven by multicultural exposure & passion for R&D with an international background. I create innovative products with a unique blend of artistry, innovation, & sustainability consistently elevating collections and driving global brand success. My vision is to leverage AI-driven product simulation, creative pattern making & advanced draping to build creative proposals for textiles and develop my designs. Thriving in curious and challenging environments I want to seize new adventures, where each stitch tells a story of future-forward thinkers.



SOFT SKILLS

Impeccable organizational skills
Attention to detail & time management
Analytical & operational value
Smart thinker & solution oriented
Effective communication skills
Collaborative team player

HARD SKILLS

MS Office
IOS & Windows
Adobe Photoshop
Adobe Illustrator & Indesign
MidJourney & Dall E 2
Zedonk
Procreate

LANGUAGE

English: Bilingual, **Italian:** Professional
French: Elementary

EDUCATION

Inside LVMH - Creation & Branding,
Retail & Customer Experience

Accademia Costume e Moda

2021- 22' Rome, Italy

1° level Master in Haute Couture - 110

National Institute of Fashion Technology

2014-18 Bangalore, India

B.des - Fashion Design - 8.16 CGPA

WORK EXPERIENCE

ATTIRE THE STUDIO: Paris, France (Freelance) FABRIC SOURCING / DEVELOPMENT & PRODUCTION July 2023 - Dec 2023

- Anti "fast fashion culture"; sourcing certified sustainable & innovative fabrics through network, textile fairs & trade shows
- Sustainable product development; 1st prototype simulation using generative AI (reduced time, cost & carbon emission)
- Pre-production management; merchandise pricing, negotiation & follow up for material & manufacturing orders
- Studio management; model scouting, preparation of collection plan, fabric & trim boards for fittings & campaign
- Prototype launches & PPS, SMS, compiling bill of materials(boms)

ICH CREATIVE CONSULTING LLP: Italy & India (Freelance) June 2020 - April 2023

TREND RESEARCH ANALYST & DESIGN

- Research & digital curation; consumer insights, macro & micro trends in a growing luxury market (India)
- Graphic design; mood board, illustration & technical drawing for seasonal trend forecast & detailed GenZ ethnography
- Website & META; offered crafted solutions for fashion key players through the B2B platform

GENTILI MOSCONI: Como, Italy (Curricular Internship) Nov 2021 - Dec 2021

TEXTILE DESIGN

- Sustainable project; Upcycled 20 m of deadstock for Progetto Quid Capsule
- Archive deep dive research & development for exclusive annual collections & high-profile clients (Dior, Versace, D&G)
- Heritage analysis; Como textile heritage trend forecast & sample swatches

SABYASACHI COUTURE: India & New York (Permanent Contract) Sept 2018 - Mar 2020

DESIGN & PRODUCT DEVELOPMENT COUTURE & WRTW

- Christian Louboutin collaboration show 19'; designed exclusive hand-made embroidery & textile development for shoes
- Bergdorf Goodman collaboration; styled concept-based looks for jewelry pre-launch photo shoot
- Seasonal couture & RTW collections; explored personal research, technical drawing, 3D models & coordinated with atelier for sampling & production
- HM X Sabyasachi 21'; developed a global commercial collection translating the luxury brand DNA
- VIP/VIC outfits & styling – patternmaking, embroidery & client relations
- Priyanka Chopra Jonas 18'; designed & developed wedding & party outfit
- Priyanka Chopra Jonas for Vogue September Issue 19'; team management for design development & campaign deadline
- Christy Turlington for Elle magazine cover 19'; new look launch & high sales